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CS

Sponsorship Package

Games

The Next Generation of IT Workforce

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<http://www.csgames.org/>

sponsors@csgames.org

In March 2007, McGill University will host the 5th annual Computer Science Games (CS Games): an inter-university academic competition gathering over 300 students in computer-related disciplines such as Computer Science, Computer Engineering, and Software Engineering. For an entire weekend, students from over 25 universities across North America will be challenged both individually and cooperatively in algorithmic thinking, design and programming. Typical events at CS Games include artificial intelligence, web design, logic problems, and UNIX scripting. The winning team will be announced and awarded at the official CS Games closing ceremony.

The CS Games strive to bring students from different universities, backgrounds, and expertise together, and to challenge them in the innovative fields of computer technology. We believe it is important to gather our peers in a social and academic context, by emphasizing our belonging to the same computing community. But the CS Games are also about providing an enjoyable and unique experience for everyone involved. This includes you!

The organizing committee of the CS Games cordially invites you to embark on a joint venture and collaborate in this exciting project! The event offers an opportunity to promote your company and advertise its products and services, not to mention an unparalleled exposure to today's best computer science students in North America as well as tomorrow's IT workforce. Over the past four years the CS Games have grown in status and reputation, and have become renowned for garnering a strong community of returning participants. The event is now well established, benefits from much media coverage and has been in the spotlight of television shows such as *M. Net* on MusiquePlus and *La revanche des nerdz* on Ztélé.

We, the CS Games organizers, would like to thank you for considering this opportunity, and hope to hear from you in the very near future. Should you have any questions or concerns, feel free to address them to us at sponsors@csgames.org.

More information regarding the CS Games can be found on our website at www.csgames.org.

Sincerely,
The CS Games Organizing Committee



think



play



meet



code



win



Games

Sponsorship Packages

The Next Generation of IT Workforce

The CS Games provide an unmatched opportunity for your business to make itself prominently known to the future generation of technologists. Our suggested sponsorship packages are outlined below and can be customized to utterly fit your specific needs. We encourage you to contact us and learn how your organization can become involved with the CS Games.

Sponsorship Packages

Partner - \$5000

- Brand the event with your company name: "CS Games - In association with";
- Integrate your company name into the CS Games logo;
- Exclusivity: none of your direct competitors will be accepted as a CS Games sponsor;
- Reach participants through the CS Games mailing list. We will email a message of your choice to all participating students;
- Also includes the benefits of a Gold Sponsor Package (outlined below).

Gold Sponsor - \$1000

- Display a large version of your logo on all pages of CS Games web site, the hub of the CS Games Community;
- Print your company logo on the official CS Games T-Shirt given to all participants, organizers and volunteers;
- Place a large version of your logo on the computer backgrounds of each workstations used during the competition;
- Print a large version of your logo on all documents sent to participant. This includes the invitation, travel and welcome packages;
- Plaster your company posters or banners on the CS Games site;

Silver Sponsor - \$500

- Display your logo on all pages of CS Games web site, the hub of the CS Games Community;
- Print your company name on the official CS Games T-Shirt given to all participants, organizers and volunteers;
- Place your company logo on the computer backgrounds of each workstation used during the competition;
- Print your company logo on all documents sent to participant. This includes the invitation, travel and welcome packages;
- Distribute promotional items or prizes to participants.

The main objective of the CS Games will always remain to encourage students to cogitate, both logically and creatively, about the most fascinating aspects of Computer Science. Events are organized to ensure full participation and interaction between participants, incitating students to blend, communicate and cooperate.

As a matter of fact, both participation and interaction will be at the heart of the CS Games experience: participating universities will be required and partially evaluated on their ability to demonstrate enthusiasm and team spirit by taking initiative, cheering, and basically fun!

	Friday	Saturday	Sunday
09:00		- Sports - - Web Development -	- Cryptography - - Gaming -
10:00			
11:00			
12:00		Lunch	Lunch & Award Ceremony
13:00	Team registration	- Artificial Intelligence - - Scavenger Hunt - - Debugging -	- Group Game -
14:00			
15:00			
16:00			Closing Ceremonies
17:00	Supper & Opening ceremonies	Supper	
18:00			
19:00	- Artificial Intelligence - - Algorithms - - Scripting -	- Team Soft. Eng. - - Teaching Challenge -	
20:00			
21:00			
22:00	In-House Party	Montreal Nightlife	
...			



Competitions

Games

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Artificial Intelligence

The goal of the competition is to build an artificial intelligence that will be able to fight, and win, against other players. It'll definitely be an unforgettable experience! *Note: the competition is split into 2 sessions, on 2 different days, giving more time to work on the intelligence, and build something unbeatable.*

Algorithms

Participants will have to define algorithms on paper, to prove that some of them are flawed and to improve on the inefficient ones. Difficulty level will range from beginners to I-just-defended-my-PhD-and-I-still-can't-solve-this-one. Warning: this competition

Scripting

Usually, scripting is considered as a tool to automate a simple task quickly. This year, innovation is the law, and we want to show students that you can do scripting elsewhere than in the shell of a UNIX system!

Sports

What will it be this year? That's one mystery that will only be unveiled on-site! Humour and sportsmanship required.

Web Development

For programmers with strong logic or creative artists? This competition will require teamwork to create an elegant and functional web site.

Scavenger Hunt

Scavenger Hunt is the one event that gives us the opportunity to blend the universities, and have them work collaboratively to win! A lesson on how important it is to integrate in a work environment, and a chance to run around Montreal!

Debugging

Trying to debug a program that's been written by someone else is always a complicated and tricky chore. Well - this will be worse! Take a fully-functional program and introduce sneaky bugs and nasty errors in it, and voila! Participants will be given 2 hours to develop tactics that will help them find the bugs, and fix them.

Team Software Engineering

Teamwork is one complex task: one needs to plan, design, divide the work, do your share and finally merge everything into one big product. Students will need to be really organized and have a solid design for this, because they won't be able to communicate properly during this competition.

Cryptography

An encrypted message, a series of hints. A race against time to discover the cypher used and the key.

Gaming

CS Games aren't just about using brain power to solve intricate problems. Both are also designed for some play-time!

Group Game

Improvisation skills? Public speaking? Still, CS Games is always pushing for more open-minded and social computer scientists: this competition will separate the brave from the timid in a public appearance before all participants!